

Kickstarter Database Schema

project

| Column Name | Description |
|------------------|--|
| Id | Primary key |
| Title | Project title |
| description | Short blurb description of project |
| url | Project url |
| Goal | Fundraising goal amount |
| status | Funding status (e.g. 'successful', 'cancelled') |
| amount_pledged | Total funds pledged towards goal |
| currency | Currency of funds |
| start_date | Project start date |
| end_date | Project funding deadline |
| status_changed | Date 'status' variable changes (e.g. from 'live' to 'successful') |
| category | Broad category description (e.g. 'Food', 'Music') |
| subcategory | Specific category description (e.g. 'Bacon', 'R&B') |
| backer_count | Number of backers funding project |
| comment_count | Number of comments from all users |
| update_count | Number of updates (posts from project owner) |
| has_video | 1 if project has an explanatory video, 0 otherwise |
| body_length | Number of words in full body description |
| body_image_count | Number of embedded images in full body description |
| body_video_count | Number of embedded videos in full body description |
| founder_id | Id of project owner (foreign key to backer table, which is not public) |
| founder_name | Name of project owner |
| raw_location | Location as it appears on website |
| location_slug | Location corresponding to entry in location table |

comment

| Column Name | Description |
|-------------|---|
| Id | Primary key |
| projectid | Id of project comment is posted to (foreign key to project table) |
| user_id | Id of comment poster (foreign key to backer table, which is not public) |
| user_name | Name of comment poster |
| Body | Text of comment |
| by_creator | 1 if comment is written by project owner, 0 otherwise |
| post_date | Date comment was posted |

reward

| Column Name | Description |
|-----------------|--|
| projectid | Id of project reward belongs to (foreign key to project table) |
| reward_number | Order number of reward (i.e. reward #2 out of 5) |
| amount_required | Minimum pledge amount to receive reward |
| backer_limit | Maximum number of backers who may receive reward |
| description | Text description of reward |
| backer_count | Number of backers who pledged to receive reward |
| delivery | Date of delivery of reward |
| shipping_note | Shipping information |

update

| Column Name | Description |
|---------------|---|
| projectid | Id of project update posted to (foreign key to project table) |
| update_number | Order number of update (i.e. update #3 out of 7) |
| post_date | Date update was posted |
| Title | Title of update |

funding_trend

| Column Name | Description |
|----------------|---|
| projectid | Id of project (foreign key to project table) |
| date_added | Date row was added to table |
| time_added | Time row was added to table |
| amount_pledged | Total amount of funds pledged at time of update |
| backer_count | Number of backers funding project at time of update |
| update_count | Number of updates at time of update |
| comment_count | Number of comments at time of update |
| Status | Project status (e.g. 'live') at time of update |

location

| Column Name | Description |
|-------------|--|
| Id | Primary key |
| Name | Location name (e.g. 'Los Angeles, CA') |
| Slug | Location slug (e.g. 'los_angeles-ca-usa'), corresponds to slugs in project table |

| | |
|------------------|-------------------------------------|
| short_name | Short location name |
| displayable_name | Name as displayed on website |
| country | Location country code |
| State | Location state (if US) |
| Type | Location type (e.g. 'city', 'town') |